



**I**NVESTMENT **P**ARTNERSHIP **O**PERATION

## JAVNA PONUDA

**Predlog za sklapanje ugovora o pružanju usluga**

**Beograd, Republika Srbija,  
01. januar 2024. godine**

### **1. OPŠTE ODREDBE**

1.1. Ovaj dokument se dalje u tekstu naziva „Ponuda/Ugovor/Sporazum“.

1.2. Ponuda je objavljena na sajtu ipo-company.com i upućena je fizičkim licima starijim od 18 godina, pravnim licima i preduzetnicima. Pružalac usluga — iPO LLC D.O.O (MB 21973521, PIB 114116869), u zastupanju Generalnog direktora Gorana Maksimovica, koji deluje na osnovu Statuta.

1.3. Rok važenja Ugovora: 12 meseci od dana plaćanja usluga od strane Korisnika (tačka 4.2.1).

1.4. Prihvatanje Ponude vrši se putem plaćanja usluga (tačka 4.2.1) i ima istu snagu kao pisani ugovor (član 512 Građanskog zakonika Srbije).

1.5. Čuvanje Ugovora: Ugovor se čuva u elektronskom obliku na platformi ipo-company.com i dostupan je za preuzimanje u ličnom nalogu Korisnika (član 14 Zakona o elektronskoj trgovini).

1.6. Obrada ličnih podataka regulisana je Politikom privatnosti objavljenom na sajtu.

## PUBLIC OFFER

**Proposal to Enter into a Service Agreement**

**Belgrade, Republic of Serbia,  
January 1, 2024**

### **1. GENERAL PROVISIONS**

1.1. This document is hereinafter referred to as the “Offer/Contract/Agreement”.

1.2. The Offer is published on the website ipo-company.com and is addressed to individuals over 18 years of age, legal entities, and individual entrepreneurs. The Service Provider — iPO LLC D.O.O (MB 21973521, PIB 114116869), represented by General Director Goran Maksimovic, acting under the Charter.

1.3. Contract Term: 12 months from the date of payment by the Customer (clause 4.2.1).

1.4. Acceptance of the Offer is made by payment for services (clause 4.2.1) and is equivalent to concluding the contract in written form (Article 512 of the Civil Code of Serbia).

1.5. Storage of the Contract: The Contract is stored electronically on the ipo-company.com platform and is available for download in the Customer’s personal account (Article 14 of the Law on Electronic Commerce).

1.6. The processing of personal data is governed by the Privacy Policy published on the website.

## 2. DEFINICIJE POJMOVA

2.1. **Sajt** — skup veb-stranica u domenu ipo-company.com.

2.2. **Platforma** — automatizovani sistem za obuku i komunikaciju članova kluba.

2.3. **Klub** — zajednica «Global Investment Community by IPO COMPANY» za fizička lica, pravna lica i preduzetnike zainteresovane za investicije, informacionu i savetodavnu podršku.

2.4. **Klupski kurs** — informaciono-savetodavna usluga koja uključuje materijale i vebinare.

2.5. **Materijali** — video lekcije, snimci vebinara, šabloni, kontrolne liste i drugi resursi koje koristi Pružalac usluga.

2.6. **Offline događaji** — konferencije, okrugli stolovi, poslovne igre i drugi događaji koji se održavaju uživo.

2.7. **Putovanja i live događaji** — organizovana putovanja i aktivnosti uz učešće članova Kluba.

2.8. **Informacione i savetodavne usluge** — dodatne usluge koje Pružalac usluga pruža isključivo članovima Kluba, uključujući konsalting, analitičke materijale i druge resurse.

2.9. **Korisnik** — fizičko ili pravno lice koje je prihvatilo Ponudu.

2.10. **Pružalac usluga** — IPO LLC D.O.O.

## 3. PREDMET UGOVORA

3.1. Pružalac usluga daje Korisniku pravo na učestvovanje u klubu «Global Investment Community by IPO COMPANY», uključujući:

3.1.1. Članstvo u Klubu.

3.1.2. Pristup investicionim strategijama.

3.1.3. Konsultacije sa stručnjacima.

## 2. TERMS AND DEFINITIONS

2.1. **Website** — a collection of web pages in the domain space ipo-company.com.

2.2. **Platform** — an automated system for training and communication among Club members.

2.3. **Club** — the community «Global Investment Community by IPO COMPANY» for individuals, legal entities, and individual entrepreneurs interested in investments, informational and consulting support.

2.4. **Club Course** — an informational and consulting service, including materials and webinars.

2.5. **Materials** — video lessons, webinar recordings, templates, checklists, and other resources used by the Service Provider.

2.6. **Offline Events** — conferences, roundtables, business games, and other events held in person.

2.7. **Travel and Live Events** — organized trips and activities involving Club members.

2.8. **Informational and Consulting Services** — additional services provided by the Service Provider exclusively to Club members, including consulting, analytical materials, and other resources.

2.9. **Customer** — an individual or legal entity that has accepted the Offer.

2.10. **Service Provider** — IPO LLC D.O.O.

## 3. SUBJECT OF THE CONTRACT

3.1. The Service Provider grants the Customer the right to participate in the «Global Investment Community by IPO COMPANY» Club, including:

3.1.1. Club Membership.

3.1.2. Access to investment strategies.

3.1.3. Consultations with experts.

|                                                                                                      |                                                                                                                  |
|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|
| 3.1.4. Učešće u online i offline događajima.                                                         | 3.1.4. Participation in online and offline events.                                                               |
| 3.1.5. Objavljivanje materijala na platformi Kluba.                                                  | 3.1.5. Publication of materials on the Club's platform.                                                          |
| 3.1.6. Zajednička putovanja i live događaji.                                                         | 3.1.6. Joint trips and live events.                                                                              |
| 3.1.7. Mogućnost kupovine informacionih i savetodavnih usluga, dostupnih isključivo članovima Kluba. | 3.1.7. The opportunity to purchase informational and consulting services, available exclusively to Club members. |
| 3.2. Pružalac usluga garantuje pristup resursima Kluba tokom celog trajanja Ugovora.                 | 3.2. The Service Provider guarantees access to the Club's resources for the entire term of the Contract.         |
| 3.3. Korisnik se obavezuje da koristi materijale Kluba samo u okviru uslova Ugovora.                 | 3.3. The Customer agrees to use the Club's materials only within the framework of the Contract.                  |
| <b>4. POSTUPAK SKLAPANJA UGOVORA</b>                                                                 | <b>4. PROCEDURE FOR CONCLUDING THE CONTRACT</b>                                                                  |
| 4.1. Uslovi i tarife za usluge objavljeni su na sajtu.                                               | 4.1. The terms and tariffs for services are published on the website.                                            |
| 4.2. Ugovor se smatra sklopljenim nakon:                                                             | 4.2. The Contract is deemed concluded after:                                                                     |
| 4.2.1. Plaćanja usluga (100% prethodno plaćanje) na jedan od načina:                                 | 4.2.1. Payment for services (100% prepayment) via one of the following methods:                                  |
| - Elektronsko plaćanje;                                                                              | - Electronic payments;                                                                                           |
| - Bankovni transfer;                                                                                 | - Bank transfer;                                                                                                 |
| - Drugi dogovoreni načini.                                                                           | - Other agreed methods.                                                                                          |
| 4.2.2. Registracije na platformi ipo-company.com.                                                    | 4.2.2. Registration on the ipo-company.com platform.                                                             |
| 4.3. Pristup materijalima se omogućava u roku od 24 časa od plaćanja.                                | 4.3. Access to materials is granted within 24 hours of payment.                                                  |
| <b>5. PRAVA I OBVEZE STRANA</b>                                                                      | <b>5. RIGHTS AND OBLIGATIONS OF THE PARTIES</b>                                                                  |
| <b>5.1. Prava Pružaoca usluga:</b>                                                                   | <b>5.1. Rights of the Service Provider:</b>                                                                      |
| 5.1.1. Angažovanje trećih lica za pružanje usluga.                                                   | 5.1.1. Engaging third parties to provide services.                                                               |
| <b>5.2. Obaveze Pružaoca usluga:</b>                                                                 | <b>5.2. Obligations of the Service Provider:</b>                                                                 |
| 5.2.1. Pružanje informacija o Klubu na zahtev Korisnika pre plaćanja.                                | 5.2.1. Providing information about the Club upon the Customer's request prior to payment.                        |
| 5.2.2. Pružanje savetodavne podrške.                                                                 | 5.2.2. Providing consulting support.                                                                             |
| 5.2.3. Omogućavanje pristupa materijalima i uslugama prema odabranoj tarifi.                         | 5.2.3. Granting access to materials and services according to the selected tariff.                               |

### 5.3. Prava Korisnika:

5.3.1. Primanje plaćenih usluga.

5.3.2. Odbijanje preporuka Pružaoca usluga.

5.3.3. Kupovina dodatnih informacionih i savetodavnih usluga, dostupnih isključivo članovima Kluba.

### 5.4. Obaveze Korisnika:

5.4.1. Upoznavanje sa uslovima, izvršenje Registracije i dobijanje potvrde spremnosti Pružaoca usluga pre prihvatanja Ponude; prihvatanje Ponude (plaćanje) potvrđuje da je Korisnik ispunio sve uslove i priznaje da se usluga smatra pruženom odmah nakon prihvatanja Ponude.

5.4.2. Dostavljanje tačnih podataka.

5.4.3. Zabrana prenošenja materijala trećim licima (uključujući materijale dobijene kroz dodatne usluge).

## 6. ODGOVORNOST STRANA

6.1. Za povredu poverljivosti i intelektualne svojine:

- **Građanskopravna odgovornost** (članovi 104–106 Zakona o autorskom pravu):

- Naknada štete + izgubljena dobit + reputacioni gubici + prihodi prekršioca.

- **Krivična odgovornost** (član 146 Krivičnog zakonika):

- Novčana kazna do **3.000.000 RSD** (**≈25.000 EUR**) ili zatvor do 3 godine.

- **Penal: 25.000 EUR** (član 269 Zakona o obligacionim odnosima).

6.2. Pružalac usluga ne snosi odgovornost za:

6.2.1. Subjektivnu ocenu usluga od strane Korisnika.

### 5.3. Rights of the Customer:

5.3.1. Receiving paid services.

5.3.2. Declining the Service Provider's recommendations.

5.3.3. Purchasing additional informational and consulting services, available exclusively to Club members.

### 5.4. Obligations of the Customer:

5.4.1. Familiarizing themselves with the terms, completing Registration, and obtaining confirmation of the Service Provider's readiness to provide services before accepting the Offer; acceptance of the Offer (payment) confirms that the Customer has fulfilled all conditions and acknowledges that the service is deemed rendered immediately upon acceptance of the Offer.

5.4.2. Providing accurate data.

5.4.3. Prohibition of transferring materials to third parties (including materials obtained through additional services).

## 6. LIABILITY OF THE PARTIES

6.1. For breaches of confidentiality and intellectual property:

- **Civil Liability** (Articles 104–106 of the Copyright Law):

- Compensation for damages + lost profits + reputational losses + infringer's revenues.

- **Criminal Liability** (Article 146 of the Criminal Code):

- A fine of up to **3,000,000 RSD** (**≈25,000 EUR**) or imprisonment for up to 3 years.

- **Penalty: 25,000 EUR** (Article 269 of the Law on Obligations).

6.2. The Service Provider is not liable for:

6.2.1. The Customer's subjective assessment of services.

6.2.2. Tehničke greške uzrokovane trećim licima.

## 7. GARANCIJE STRANA

7.1. Informacije i saveti Pružaoca usluga ne predstavljaju investicione preporuke i ne garantuju rezultate. Korisnik snosi punu odgovornost za donete odluke.

## 8. REŠAVANJE SPOROVA

8.1. Sporovi se rešavaju pregovorima.

8.2. Elektronska korespondencija (e-mail, **Podrška na id.ipo-company.com**) ima pravnu snagu (član 7 Zakona o elektronskom dokumentu).

8.3. U slučaju nerazrešenog spora, stvar se prosleđuje sudu u Beogradu (član 18 Zakona o parničnom postupku).

## 9. IZVRŠENJE USLUGA I POVRAĆAJ SREDSTAVA

9.1. Usluga se smatra izvršenom u punom obimu od momenta prihvatanja Ponude (plaćanja), što potvrđuje pristup Platformi i uslugama Kluba.

9.2. Plaćanje je nepovratno, jer se usluga smatra pruženom odmah po prihvatanju Ponude.

## 10. IZMENA I RASKID UGOVORA

10.1. Pružalac usluga ima pravo da menja uslove Ponude objavljivanjem izmena na sajtu.

10.2. U slučaju neslaganja, Korisnik je dužan da obavesti Pružaoca usluga u roku od 7 dana.

10.3. Ugovor se može raskinuti u slučaju kršenja poverljivosti, intelektualne svojine ili pravila Kluba objavljenih na Sajtu.

## 11. ZAVRŠNE ODREDBE

6.2.2. Technical failures caused by third parties.

## 7. WARRANTIES OF THE PARTIES

7.1. Information and advice provided by the Service Provider do not constitute investment recommendations and do not guarantee results. The Customer bears full responsibility for decisions made.

## 8. DISPUTE RESOLUTION

8.1. Disputes shall be resolved through negotiations.

8.2. Electronic correspondence (email, **Support Chat on id.ipo-company.com**) has legal force (Article 7 of the Law on Electronic Documents).

8.3. If no agreement is reached, the dispute shall be referred to the court in Belgrade (Article 18 of the Law on Civil Procedure).

## 9. SERVICE PERFORMANCE AND REFUNDS

9.1. The service is deemed fully performed upon acceptance of the Offer (payment), confirmed by granting access to the Platform and Club services.

9.2. Payment is non-refundable, as the service is considered rendered immediately upon acceptance of the Offer.

## 10. AMENDMENT AND TERMINATION OF THE CONTRACT

10.1. The Service Provider may amend the Offer by publishing changes on the website.

10.2. In case of disagreement, the Customer must notify the Service Provider within 7 days.

10.3. The Contract may be terminated in case of breach of confidentiality, intellectual property rights, or Club rules published on the Website.

## 11. FINAL PROVISIONS

11.1. Elektronska korespondencija (e-mail: [ipo@ipo-company.com](mailto:ipo@ipo-company.com) od strane Pružaoca usluga i e-mail Korisnika naveden prilikom registracije) ima punu pravnu snagu.

11.2. Korisnik pristaje na primanje obaveštenja. Otkazivanje se šalje na [ipo@ipo-company.com](mailto:ipo@ipo-company.com).

## 12. KONTAKT PRUŽAOCA USLUGA

### İPO LLC D.O.O

Adresa: Beograd, Novi Beograd, Tošin Bunar 272G

MB 21973521, PIB 114116869

Banka: Raiffeisen Bank, Beograd

Račun: 265100001097515-74

E-mail: [ipo@ipo-company.com](mailto:ipo@ipo-company.com)

#### Reference na zakone Srbije:

- Prihvatanje putem plaćanja: član 512 Građanskog zakonika.
- Elektronska ponuda: član 14 Zakona o elektronskoj trgovini.
- Intelektualna svojina: član 10 Zakona o autorskom pravu, član 146 Krivičnog zakonika.
- Penal: član 269 Zakona o obligacionim odnosima.

**Napomena:** Sve reference važe na dan objavljivanja Ponude.

11.1. Electronic correspondence (email: [ipo@ipo-company.com](mailto:ipo@ipo-company.com) from the Service Provider and the Customer's email provided during registration) has full legal force.

11.2. The Customer agrees to receive notifications. Unsubscription requests must be sent to [ipo@ipo-company.com](mailto:ipo@ipo-company.com).

## 12. SERVICE PROVIDER'S DETAILS

### İPO LLC D.O.O

Address: Belgrade, Novi Beograd, Tošin Bunar Street, 272G

MB 21973521, PIB 114116869

Bank: Raiffeisen Bank, Belgrade

Account: 265100001097515-74

Email: [ipo@ipo-company.com](mailto:ipo@ipo-company.com)

#### References to Serbian Legislation:

- Acceptance via payment: Article 512 of the Civil Code.
- Electronic offer: Article 14 of the Law on Electronic Commerce.
- Intellectual property: Article 10 of the Copyright Law, Article 146 of the Criminal Code.
- Penalty: Article 269 of the Law on Obligations.

**Note:** All references are valid as of the Offer's publication date.